

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/166/3G Data card/ 11-12/80

dt @ Chennai-6 the

22-11-11.

Sub : Renaming of i-PAD data plans as Tablet plans - reg.

Ref : (1) S&M-CM/3G Data card/ 10-11/72 dt @ Chennai-6 the 29-10-11.

(2) No.9-26/2010 P&P-CM dated: 16.11.2011

Recently i-PAD data plans has been revised wef 1.11.11 vide this office letter under ref (1), and the Unlimited plans have been withdrawn.

Approval of the competent authority is conveyed for the renaming of i-PAD data plans as Tablet Plans, in Tamilnadu LSA (including CHTD), as M/S. Apple has not agreed to these revised plans, vide C.O. letter under ref (2), with immediate effect.

Hence, all the logo of Apple i-pad etc. or displaying these plans in any form is to be withdrawn from any promotional material of BSNL.

However, these data plans shall be extended to Micro-Sims based i-pads.

All other terms and conditions will remain same.

(C. Selvaraj)

AGM(Marketing-CM)

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – for information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE In charge IN – **Trichy/Bangalore** - for necessary action please.

DGM (N/W-O-CM)/DE Commercial Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in”

DGM (S&M-CM)/AGM (MKTG-CM), Chennai Telephones, Chennai – for information & necessary action please.